Low Cost FOG Education

In The Classroom
(DRAFT)
Why Do We Do It?

1. Have a problem
2. Need behavior change
3. Can not regulate or enforce
4. Requires voluntary actions
Community Based Social Marketing (CBSM)

Beyond Education & Outreach

Select Target

ID Barriers & Benefits

Implement & Evaluate

CBSM Steps

Pilot Test Program

Design Program To Overcome Barriers
Group Discussion

School Program

K-1st
2nd-3rd
3rd & Up
Outdoor/Summer Camp
Kindergarten – 1st Grade

Perry the Pipe

Clog Pipe

Food & FOG
2nd – 3rd Grades

Clog the Pipe

Food & FOG

Sorting Game
Summer Camps/Outdoors

- Recycle
- Relay
- Toss Across
Giveaways

Grease Bag

Scraper

Can Lid

Kid Item
Possibilities On A Budget

1. Outreach & Education
2. Behavior Change
3. Remove Barriers
4. Evaluate and Improve
Assemble The Troops

North Texas Grease Abatement Council
- NACWA award for apartment video
- Open membership
- FSE video in the works

Welcome to the North Texas Grease Abatement Council website!

The NTGAC is an educational partnership between municipalities/water utilities in North Texas anchored by the North Central Texas Council of Governments. We all face many of the same environmental problems so combining our efforts to address these issues is an effective and efficient use of funds and manpower.

The NTGAC educates residents in North Texas about the effects of pouring Fats, Oil and Grease (FOG) down the drain. Not only can FOG clog the wastewater lines in your home, it does the same thing to the sewer mains in the street. This leads to sanitary sewer overflows which can contaminate our water resources.
### Does Outreach Work?

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<th>Year</th>
<th>Grease Related SSOs</th>
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